

Top 10 communes by total overnight stays

1 Zurich
3.4 m

2 Geneva
2.2 m

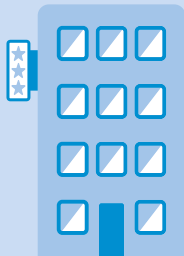
3 Zermatt
1.4 m



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|-----|------------|-------|
| 4. | Lucerne | 1.4 m |
| 5. | Basel | 1.4 m |
| 6. | Lausanne | 1.0 m |
| 7. | Davos | 0.9 m |
| 8. | Bern | 0.8 m |
| 9. | Interlaken | 0.8 m |
| 10. | Opfikon | 0.8 m |

54.5%

Room occupancy rate



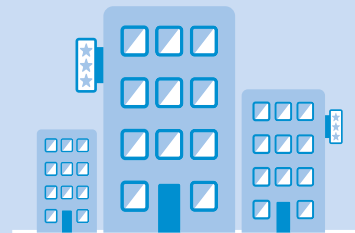
38.8 m

overnight stays in the hotel sector

1 Switzerland	17.4 m
2 Europe	12.3 m
3 Asia	5.4 m
4 America	3.0 m
5 Africa and Oceania	0.7 m

4765

hotels surveyed



58.9



beds available per establishment on average



Growth in consumer prices in the hotel sector (2017/2018)

Overnight stays by major regions in the hotel sector

Lake Geneva Region	10.3 m
Eastern Switzerland	7.1 m
Espace Mittelland	6.8 m
Zurich	5.7 m
Central Switzerland	4.3 m
Northwestern Switzerland	2.4 m
Ticino	2.3 m

2.0 nights



average duration of stay in a hotel