



Top 10 communes by total overnight stays

 **Zurich**
3.6 m

 **Geneva**
2.2 m

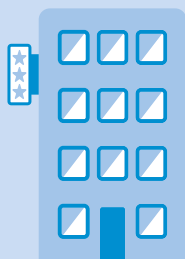
 **Zermatt**
1.5 m



4.	Basel	1.4 m
5.	Lucerne	1.4 m
6.	Lausanne	1.0 m
7.	Davos	0.9 m
8.	Bern	0.8 m
9.	Interlaken	0.8 m
10.	St. Moritz	0.8 m

55.2%

Room occupancy rate



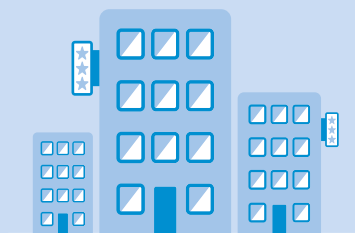
39.6 m

overnight stays in the hotel sector

① Switzerland	17.9 m
② Europe	12.2 m
③ Asia	5.4 m
④ America	3.3 m
⑤ Africa and Oceania	0.7 m

4646

hotels surveyed



59.8



beds available per establishment on average



+0.4%

Growth in consumer prices in the hotel sector (2018/2019)

Overnight stays by major regions in the hotel sector

Lake Geneva Region	10.4 m
Eastern Switzerland	7.2 m
Espace Mittelland	6.9 m
Zurich	6.0 m
Central Switzerland	4.3 m
Northwestern Switzerland	2.5 m
Ticino	2.3 m

2.0 nights



average duration of stay in a hotel