Press release

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10 Tourism

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Tourism accommodation statistics in March 2015

7.4% downturn in overnight stays in the hotel industry in March 2015

Neuchâtel, 07.05.2015 (FSO) – The Swiss hotel industry registered 3.0 million overnight stays in March 2015, which corresponds to a decrease of 7.4% (-239,000 overnight stays) compared with March 2014. Foreign demand generated 1.6 million overnight stays, i.e. a decline of 8.3% (-146,000 overnight stays). Domestic visitors generated 1.4 million overnight stays, representing a decline of 6.3% (-93,000 overnight stays). These are the provisional results from the Federal Statistical Office (FSO) for March 2015.

The cumulative number of overnight stays from January to March 2015 was 8.8 million. This represents a decrease of 1.0% (-92,000 overnight stays) compared with the same period a year earlier. Foreign visitors registered 4.6 million overnight stays, i.e. a decline of 2.7% (-126,000 units). With a total of 4.3 million overnight stays, domestic demand posted a gain of 0.8% (+34,000 overnight stays).

SWISS FEDERAL STATISTICAL OFFICE
Press Office

You can find the complete text of the press release in German, French or Italian:

For German see: Bundesamt für Statistik > Aktuell > Medienmitteilungen

For French see: Office fédéral de la statistique > Actualités > Communiqués de presse

For Italian see: Ufficio federale di statistica > Attualità > Comunicati stampa