Press release

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6 Industry and Services

Retail trade turnover growth in January 2015

Real turnover decline of 0.3%

Neuchâtel, 16.03.2015 (FSO) – According to provisional results from the Federal Statistical Office (FSO), real turnover in the retail sector adjusted for sales days and holidays fell by 0.3% in January 2015 compared with January 2014 (in nominal terms -1.1%). Real, seasonally adjusted turnover in the retail sector fell by 2.1% in January 2015 compared with December 2014 (in nominal terms -2.1%).

Year-on-year change (excluding fuel)
In January 2015, the retail sector adjusted for sales days and holidays showed a decline in real turnover of 0.3% compared with January 2014 (in nominal terms -0.8%). Retail sales of food, drinks and tobacco registered an increase in real turnover of 1.4% (in nominal terms +1.9%). The non-food sector registered negative growth of 1.4% (in nominal terms -3.0%).

Month-on-month change (excluding fuel)
Excluding fuel, the retail sector showed a seasonally adjusted decline in real turnover of 2.3% (in nominal terms -2.1%) compared with December 2014. Retail sales of food, drinks and tobacco registered a decline of 0.3% (in nominal terms -0.1%). The non-food sector showed negative growth of 4.1% (in nominal terms -3.7%).

SWISS FEDERAL STATISTICAL OFFICE
Press Office
Revision of the retail trade turnover statistics

The retail trade turnover statistics have been revised. The scope of the survey has been reduced to ease the burden on enterprises. The groups of commodities are now only surveyed and published in aggregated form. The calculation method has also been updated. The time series, however, remain comparable.

Detailed results are available on the FSO Statistics portal at: www.dhu.bfs.admin.ch

Information:
Info IID, FSO, Section Economic Surveys, tel.: +41 58 46 72370, email: info.iid@bfs.admin.ch
FSO Press Office, tel.: +41 58 46 36013, email: kom@bfs.admin.ch

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In accordance with current legislation and in the exercise of its monetary policy, the Swiss National Bank received the data in this press release seven working days before their release. The press agencies received this press release with an embargo of 15 minutes.